



May 30, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Martin:

I am writing to report to you the outstanding support that our agency has received from KMOX Radio in St. Louis over the past year.

We, The Adoption Exchange, are a non-profit 501(c)(3) child welfare organization founded in 1983 to work for safety and permanence in the lives of foster children. Since our inception, we have helped find families for more than 5,000 children with a broad range of special needs. In Missouri, we currently serve over 1400 children who have been abused and / or neglected and are looking for new, forever families.

Our agency relies upon fundraising to support our programs, and KMOX has been most generous in helping with the publicity of our events as well as providing support within their community outreach and networks. Beginning in December of 2007 and continuing into January, 2008, KMOX provided PSA support for our "Celebrity Karaoke" fundraiser that was held on January 17th.

During March-May of this year the station has provided Community Network support with St. Louis County Suburban Journals for our Monopoly fundraiser, held May 3rd. The connection with this newspaper will also continue for our 2008 Heart Gallery, a tour of the state of Missouri of portraits of children who are available for adoption, which will arrive in the St. Louis area in September.

Directly supporting us with an interview, KMOX hosted our Founder and Executive Director, Dr. Dixie Davis, to discuss our 25th Anniversary Book promotion "Adoption: Stories of Lives Transformed" in April.

In addition, Mr. Chris Miller, sales associate with KMOX, has joined our volunteer Advisory Board and is an active participant on the committee for our upcoming golf tournament. The station has offered additional promotional support of this event, and will provide publicity as details unfold.

As a charity, we are of course grateful for the community outreach we receive from the St. Louis area, and KMOX Radio has gone above and beyond with their contributions. Jackie Paulus, Marketing Director, and Chris Miller, Sales Executive, have truly been advocates for Missouri's waiting children and we are truly fortunate to work with them.

Best regards,

Cindi Coleman
Development Director, Missouri
The Adoption Exchange

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so that every child
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email address:
kids@adoptec.org
Internet address:
www.adoptec.org